

# ANNIYA BOWL

## HBCU

### 1<sup>ST</sup> ANNUAL All Star Showcase

All star  
National  
Intercollegiate  
Yearly  
Athletic Bowl



# ANIYA BOWL

## Mission Statement

### **Elite Talent Sports Management, LLC**

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Elite Talent Sports Management, LLC, supports young athletes in school, on the field, and in life. We recognize that athletics is not just about the game; it is also about the players. Ultimately, our concern is the development and success of these players, both on and off of the field. We represent not just the athlete, but the whole person. We also believe that the best athletes do not necessarily come from the biggest schools. As a result, we help educate and promote those outstanding athletes to assure that they are prepared physically, emotionally, and intellectually to succeed in college and professionally. The combine will provide the tools for players to find success through a multi-dimensional approach. We will educate the athletes on the sports business to provide them with a full understanding of where they fit into the business behind the game. We will also provide athletes at the combine with direction on money management and financial skills. This combine will provide players with exposure to college and professional scouts who might have otherwise overlooked these outstanding athletes. This combine will offer mentors from the NFL to assist the players during their combined experience. Elite Talent Ambassador NFL Legend Mr. Solomon Brannan, Jr (1<sup>st</sup> Super Bowl) will be present along with Additional NFL personnel.

# Itinerary

## Day

1

General Public- Introduction,  
Network, Vendors Set Up/

Night Life-Comedy Show

1st Day Players- Registration/  
Meet-n-Greet

Players Night Life- Comedy  
Show (players' curfew)

## Day

2

General Public- Kids Forum ages (8-22  
free) /Bridge the gap w local law  
enforcement and neighborhood /  
Forum with FBI, Homeland Security,  
SWAT, State and Local Authorities  
dialogue with and for young men, Also  
present Lawyers to deliberate on  
behalf of youth, and Judges on Panel to  
Articulate findings and consequences  
of actions during deliberations.

Autograph Signing, Fun, Games, Food,

Night Life- Greek Step Show, Concert

2nd Day Players- Media Day/ Game  
Preparations/Coaches and Players  
Meetings

## Day

3

General Public & Players-

Battle of the Bands 9am-12pm

12-12:30- Battle of the bands

Winners Announced

1p.m- Players take the field

“ANIYA BOWL” 1st Annual HBCU  
ALLSTAR GAME.

Announcements: Winners Trophy, Top  
Players, MVP

“ANIYA BOWL” 1st HBCU & NFL Players  
Induction/ Honorees Induction

# HBCU Awards



**Walter Payton**  
Jackson State



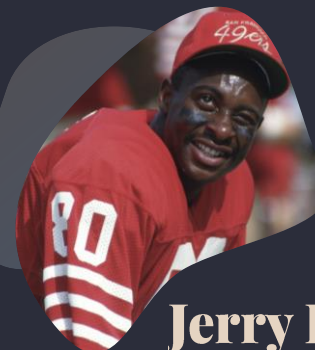
**Eddie Payton**  
Jackson State



**Doug Williams**  
Grambling State



**Shannon Sharpe**  
Savannah State



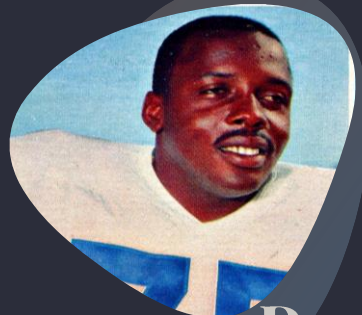
**Jerry Rice**  
Mississippi Valley State



**Robert Brazile**  
Jackson State



**Soloman Brannan jr.**  
Morris Brown College



**Deacon Jones**  
South Carolina State



**Leon Searey**  
University of Miami



**Otis Taylor**  
Prairie View



**Steve McNair**  
Alcorn State

# HONORABLE MENTION

## HBCU Awards

**Bobby Bell**

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**Gloster Richardson**

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**Frank Pitts**

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**Fred Williamson Jr.**

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**Harry Carson**

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**Shannon Sharpe**

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**Willie Mitchell**

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**Steve McNair**

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**Jackie Slater**

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**James Shank Harris**

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**Richard Dent**

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**Willie Woods**

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**Ed (To Tall) Jones**

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**John Gillian**

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**Larry Little**

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**Jerry Simmons**

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**Curtis McClinton**

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# Proposed Affiliation and Partnership

TV 1

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The Tom Joyner Foundation

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The Steve Harvey Foundation

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The NFLA

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HBCU

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ESPN

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HBCU ALL STAR SHOWCASE

# Live Performances



**T - Pain**



**Jermaine Dupri**



**So So Def**



**Marques Ogden**

*Keynote Speaker*

MARQUES OGDEN

## **Former NFL player and author “Sleepless Nights: The NFLA Business and Family.”**

MARQUES OGDEN: THE HONORARY SPEAKER FOR THE  
ANIYA BOWL'S 1ST HBCU ALL STAR GAME.



# News and Media

PAST EVENTS



<http://gotnexttv.com/grind/>



<https://www.spreker.com/user/thegruelingtruth/bobby-4>



# BATTLE OF THE BANDS

## **Battle of the Bands invites**

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Florida A&M



Jackson State University



Howard



Morehouse College



Alabama State



Tennessee State



Grambling State



Clarke Atlanta

HBCU ALL STAR SHOWCASE

# Sponsorship Packages



SPONSORSHIP PACKAGE

# Small Business

**Price: \$1,000.00**

*Sponsorship Package*

## FOR ADDITIONAL INFORMATION

HBCU sponsorship opportunities Contact  
Founder / President Bobby Morgan  
& Legal Counsel Attorney Jim Voyles  
@ our Southeastern Regional Offices  
470.685.2127

## Package Includes



Company name and logo on website and social media outlet

Booths or Stand in outside area

SPONSORSHIP PACKAGE

# Gold

**Price: \$5,000.00**

*Sponsorship Package*

## FOR ADDITIONAL INFORMATION

HBCU sponsorship opportunities Contact  
Founder / President Bobby Morgan  
& Legal Counsel Attorney Jim Voyles  
@ our Southeastern Regional Offices  
470.685.2127

## Package Includes



Banner on website

15 event passes for games

Field access after game

Team merchandise gift set

5 parking passes

¼ page ad in program pamphlet

Company stand in outside area

SPONSORSHIP PACKAGE

# Platinum

**Price: \$10,000.00**

*Sponsorship Package*

## FOR ADDITIONAL INFORMATION

HBCU sponsorship opportunities Contact  
Founder / President Bobby Morgan  
& Legal Counsel Attorney Jim Voyles  
@ our Southeastern Regional Offices  
470.685.2127

## Package Includes

- Banner on website
- 15 event passes for games
- 10 ground level VIP seats
- Field access after game
- Team merchandise gift set
- 10 parking passes
- 5 company banners strategically placed in stadium
- ½ page ad in program pamphlet
- Company stand in outside area

SPONSORSHIP PACKAGE

# Diamond

**Price: \$100,000.00**

*Sponsorship Package*

## FOR ADDITIONAL INFORMATION

HBCU sponsorship opportunities Contact  
Founder / President Bobby Morgan  
& Legal Counsel Attorney Jim Voyles  
@ our Southeastern Regional Offices  
470.685.2127

## Package Includes

- Large banner on website
- 25 event passes for games
- 20 ground level VIP seats
- Field access after game
- Team merchandise gift set
- 15 parking passes
- 10 company banners strategically placed in stadium
- $\frac{3}{4}$  page ad in program pamphlet
- Access to friendly games and events
- Your Company logo on WPSL, under 18 and 16 team's jersey
- Company stand inside and outside area

SPONSORSHIP PACKAGE

# Executive Brand Ambassador

**Price: \$250,000.00**

*Sponsorship Package*

## FOR ADDITIONAL INFORMATION

HBCU sponsorship opportunities Contact  
Founder / President Bobby Morgan  
& Legal Counsel Attorney Jim Voyles  
@ our Southeastern Regional Offices  
470.685.2127

## Package Includes

Web banner on all web pages

25 event passes for games

25 ground level VIP seats

Field access after game

10 Team merchandise gift set

25 parking passes

20 company banners strategically placed in stadium

Full page ad in program pamphlet

Access to friendly games and events

Your Company logo on front and back of all 1<sup>st</sup> Team jerseys and merchandise

Maximum Logo visibility: Tickets, Game day programs, TV media exposure, Web exposure, team events both on and off the field

Company stand inside and outside area

SPONSORSHIP PACKAGE

# Custom Level

Starting at \$500,000.00

*Sponsorship Package*

## FOR ADDITIONAL INFORMATION

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& Legal Counsel Attorney Jim Voyles  
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470.685.2127



Additional \$10,000  
to sponsor MVP trophy.  
Limited trophies available



## Package Includes

### FRONT OF JERSEY

People will see your logo at event, social media, news and game day

### MERCHANDISE

Exposure on each of merchandise sold

### WEBSITE & SOCIAL MEDIA

Premium location exposure media activity package

### CO-BRANDING

Flyer, Radio Spots, Billboards, TV, Commercial, Exclusive Step and Repeat

### GRASS ROOTS EVENTS

Tailor made events

### VIP EXPERIENCE

Suites, VIP Parking, Access to the field, Staff Tickets

### NAMING RIGHTS

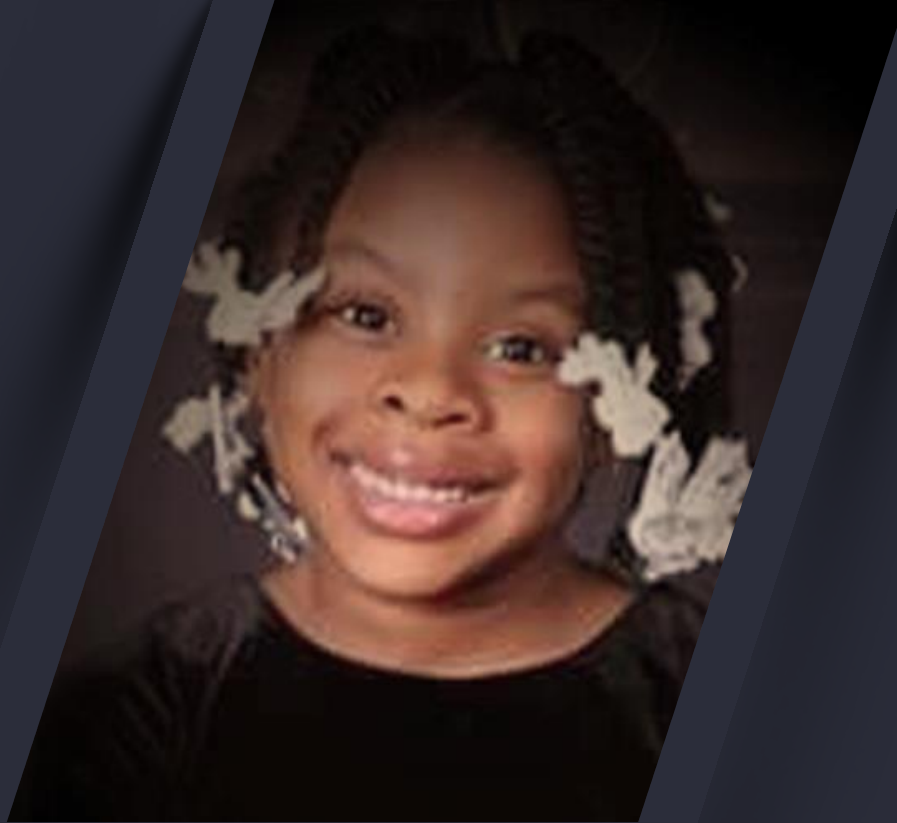
Your company's branding with event

### YOUR EVENTS

Players will attend your events with team autograph signings, press Conferences, bringing VIP international players from all over the world to your business

Your Company logo on front and back of all 1<sup>st</sup> Team, team jerseys and merchandise

Maximum Logo visibility: Tickets, Game day programs, TV media exposure, Web exposure, team events both on and off the field.



# Aniya Morgan

Aniya Morgan , daughter of Briana Morgan is the first Granddaughter of Founder, President, CFO Bobby Morgan. The Aniya Bowl is the 1st HBCU ALL-STAR SHOWCASE. This showcase was established by Founder of Elite Talent Management Sports Agency Bobby Morgan, with the purpose of showcasing HBCU, and D1 NFL prospects in front of NFL players and Personnel. Aniya is the most inspiring inspiration in her Grandfather's life, and "this is a legacy that will be here well after I'm gone for the next 100 years w/ the help and assistance of my legal counsel were Grandfather Claused My daughter, my daughter's daughter, Son's and grandchildren, God children and all the fruits of my labor will know the LOVE & Worth of my hard work! They will be the inspiration behind changing lives for the next 100 years."

B.Morgan